



**TITLE: Photosample Direction - All Apparel Brands**

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Photosamples are needed for photography shoots on location and in studio. Photosamples must accurately represent the final garments in order to align the customers expectation with garments they receive. Below is direction for photosample length adjustments by category for Women's Apparel going through the fit process. We also have listed out the sizes needed for Apparel photosamples.

You will find this direction on Supplier Website at [www.colonybrands.com](http://www.colonybrands.com) and within Photosample Direction pages of the tech pack.

Please contact your Sourcing partner if questions.

### **Length Adjustment for Women's Fit Apparel:**

Jacket Dresses: 2" added to overall dress/jacket length and 1" sleeve length added for long, ½" added for three quarter and short sleeves. (if sleeves) Jacket/Dress: If waist seam, add ¾" length to bodice and 1-1/4" to bottom hem.

Dresses/Gowns: 2" added to overall length and 1" sleeve length added for long, ½" added for three quarter and short sleeves. (if sleeves). If waist seam, add ¾" length to bodice and 1 ¼" to length of skirt.

Skirt Set: 2" added to top/jacket and skirt length, 2" added to sleeve length (if sleeves) Top/Jacket: If waist seam, add extra length to bodice section only

Pant Set: 2" added to top/jacket and pant length, 2" added to sleeve length (if sleeves). Top/Jacket: If waist seam, add extra length to bodice section only.

Wardrobers: 2" added to top/jacket and pant length, 2" added to sleeve length (if sleeves). Top/Jacket: If waist seam, add extra length to bodice section only

Jumpsuits: ¾" Added to bodice, 1 ¼" to length of pant, 1" sleeve length added for long, ½" added for three quarter and short sleeves. (if sleeves)

Sweaters: no extra body length, 1" sleeve length added for long, ½" added for three quarter and short sleeves. If waist seam, add extra length to bodice section only.

Tops: 1" added to body length, 1" sleeve length added for long, ½" added for three quarter and short sleeves. If waist seam, add extra length to bodice section only.

Activewear: 2" added to inseam length, 1" sleeve length added for long, ½" added for three quarter and short sleeves. If waist seam, add extra length to bodice section only.

Skirts: 2" added to length

Pants/Jeans: 2" added to inseam length for ankle/full length pants, 1" added for shorts and cropped pants



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Jackets: 1" added to body length, 1" sleeve length added for long, ½" added for three quarter and short sleeves. If waist seam, add extra length to bodice section only.

Outerwear: 1" added to overall length and 1" sleeve length added for long sleeves. If waist seam, add extra length to bodice section only.

Caftan: no adjustments

**No Extra Length adjustments needed for Women's or Men's Non Fit Apparel.**

**Apparel Sizes Needed by Brand for Women's Photosamples:**

Ashro: Size 8 or Small

All other Brands: Size 6 or Small

If One Size garment, send One Size.

If One Size Missy/One Size Plus, send One Size Missy.

If group sized, send S/M.

**Apparel Sizes Needed by Brand for Mens's Photosamples:**

All Brands: Size L