

**COLONY BRANDS, INC.
GARMENTS, SHOES AND
JEWELRY PACKAGING**

COLONY BRANDS, INC.
**服装，鞋类及珠宝产品的
包装**

Ashro
Country Door
Ginny's
Monroe & Main
Midnight Velvet
Montgomery Ward
Seventh Avenue

- ❖ Garments
- ❖ Shoes
- ❖ Jewelry
- ❖ Case Packing

- ❖ 服装
- ❖ 鞋
- ❖ 珠宝首饰
- ❖ 盒子包装

GARMENTS

■ Individual Garments Must Be:

■ Polybagged

- 1.5 Mil or greater is recommended
- The opening must be sealed at least 80%
 - Tape, heat seal or zipper seal are permitted.
- Venting is ok
- No PINS, staples or safety pins
- Suffocation Warning Statements are required on polybags:
 - **“WARNING: TO AVOID DANGER OF SUFFOCATION KEEP AWAY FROM BABIES AND CHILDREN. DO NOT USE IN CRIBS, BEDS, CARRIAGES, OR PLAYPENS.”**
 - The warning may be printed directly on the bag or may be printed on a white label and placed on the bag.

服装

■ 单件包装必须满足：

■ 胶袋包装

- 建议厚度在1.5 密尔（丝）以上
- 开口处必须封住80%以上
 - 胶带，热封或拉链封口是允许的。
- 要有透气孔
- 不可有大头针、别针等
- 胶袋上必须有防窒息警告语：
 - “警告：为了避免窒息的危险远离婴儿和儿童。不要使用在摇篮、床、车厢，或围栏。”
 - 警告语可以直接印在胶袋上，或是印在白色贴标上再贴到胶袋上。

GARMENTS

服装

- The polybag should fit the garment as closely as possible
 - Neatly fold the garment to the smallest size, while at the same time remaining flat. Please avoid rolling or bunching of the garment in the bag.
- The polybag must have a unit PLN label with required Code 128 barcode placed in the center of the finished product.
 - Unit labels for Garments on hangers should be placed on the upper right corner (when looking at the garment).



- 胶袋尺寸应尽可能的与衣服的大小匹配
 - 把服装干净的折叠到最小尺寸，但同时要保持平整。要避免衣服在胶袋中打卷、打褶。
- 在每件包装完成的胶袋上必须有一个含有128 条形码 PLN 贴标。
 - 对于有衣架的包装，单件贴标要贴在右上角处（看向服装时）。



GARMENTS

服装

■ Special Packaging

- Such as a hangers, collar supports, or paperboard inserts may be negotiated between your company and our Merchandiser and as stated on your Purchase Order or Quality Assurance Specification.
 - If these special packaging components have NOT been negotiated as a required component for the garment then please do not include them. They add weight, increase size and increase cost to the item.
- Garments do not require ship testing

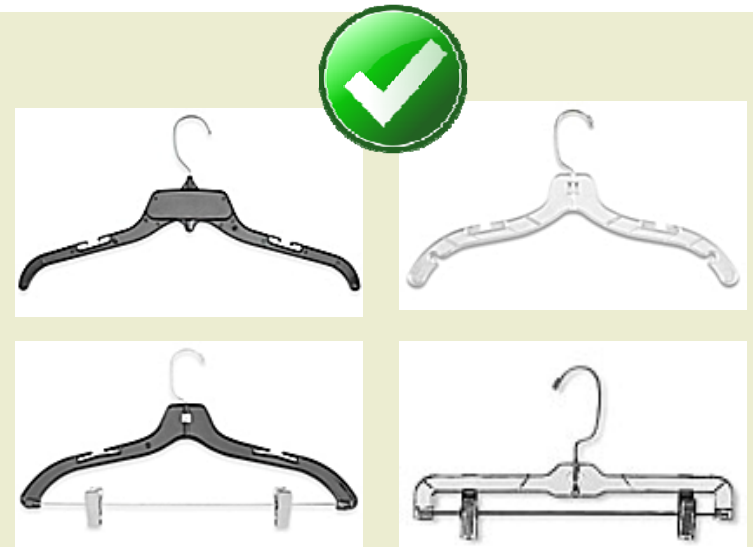
■ 特殊包装

- 例如衣架、领撑、或纸板可以由你公司和我们的买手商谈，并在订单或质保规格单中标出。
 - 如果这些特殊包装元素并没有作为要求的元素来商谈，则不必包括在内。因为这些会增加重量、增大尺寸并增加成本
- 服装不需要装运测试



GARMENTS

- If an item is on a hanger please choose a hanger that is appropriately sized for the item and is strong enough for the weight of the item.
 - Hanger breakage and garments falling off hangers is a serious issue for warehouse storage. This can result in chargebacks to suppliers for labor to remove and replace hangers and new hanger purchases if the problem is determined to be significant enough.
 - Color can be black, white or clear.
- **Look for Hangers:**
 - 3/8" or 7/16" (10 MM) or more thickness
 - "Heavy Duty" or "Break Resistant" Plastic
 - 17" (43 CM) in Length for shirts, dresses, and coats
 - 14" in Length for Skirts & Pants
- **Avoid Hangers:**
 - Less than 3/8" thick Plastic
 - For shirts, dresses and coats avoid hangers less than 17" Length
 - Greater than 18" in Length (unless required to support the product)



服装

- **如果是衣架包装，则需要选择合适尺寸的衣架，且衣架强度要足以支撑衣服的重量。**

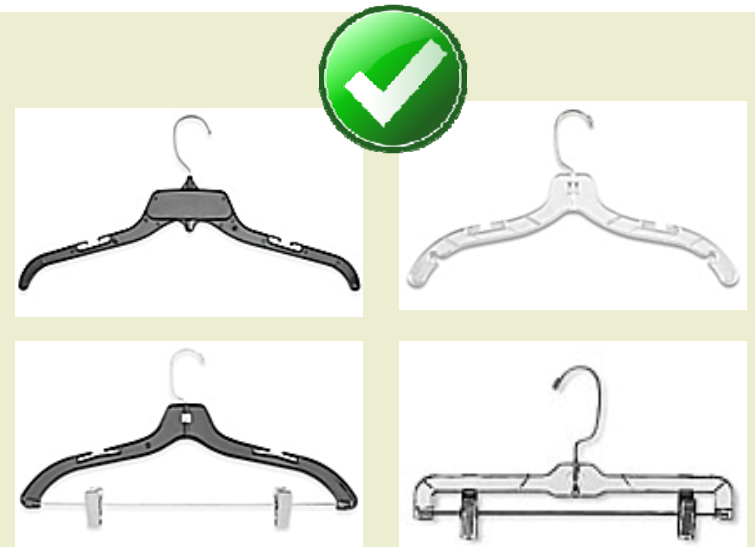
- 对于仓储，衣架破损断裂或衣服从衣架上滑落是严重的问题。这种情况可能会造成因去除、更换或采购新衣架而产生的人工及其他相应成本，从而导致向供应商索赔
- 颜色可以是黑色，白色或透明。

- **寻找衣架：**

- 3/8”或7/16”厚度以上
- “承重”或“抗破裂”塑料材质
- 衬衫、连衣裙和大衣类用17”衣架
- 裙子和裤子用14”衣架

- **避免以下衣架：**

- 少于3/8”厚度塑料
- 衬衫、连衣裙和大衣类避免用17”以下的衣架
- 大于18”的衣架（除非特别需要支撑产品）



GARMENT FOLDING

服装折叠

- Neatly fold garments to the smallest size, while at the same time remaining flat.
 - Please avoid rolling or bunching.
- The polybag should fit the garment as closely as possible.
- 把服装干净的折叠到最小尺寸，但同时要保持平整
 - 要避免衣服在胶袋中打卷、打褶。
- 胶袋尺寸应尽可能的与衣服的大小匹配。

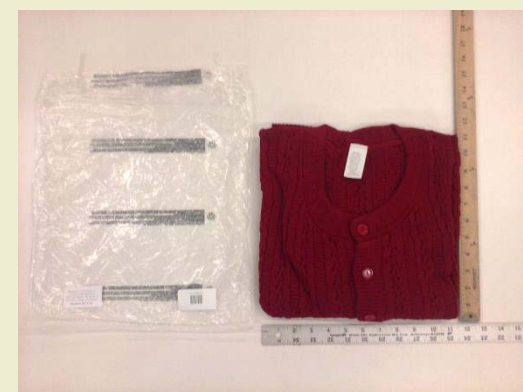


FOLDING EXAMPLES

折叠包装示范

Supplier Folding / 供应商折叠方式

11.5" x 11.5" (29.2 cm x 29.2 cm)



Colony Brands, Inc. Preferred Folding
Colony Brands, Inc. 需要的折叠方式:

11.5" x 8" (29.2 cm x 20.3 cm)



FOLDING EXAMPLES

折叠包装示范

Supplier Folding / 供应商折叠方式:

26" x 12" (66cm x 30.5 cm)



Colony Brands, Inc. Preferred Folding
Colony Brands, Inc.需要的折叠方式:

15" x 10" (38 cm x 25.4 cm)



FOLDING EXAMPLES

折叠包装示范

Supplier Folding / 供应商折叠方式

36" x 25" (91.4 cm x 63.5 cm)



Colony Brands, Inc. Preferred Folding

Colony Brands, Inc. 需要的折叠方式:

13.5" x 13" (34.3 cm x 33 cm)



FOLDING EXAMPLES

折叠包装示范

Supplier Folding With a paperboard insert / 供应商折叠方式—使用硬纸板:

14.75" x 11.5" (37.5 cm x 29.2 cm)



Colony Brands, Inc. Preferred Folding Without a paperboard insert /
Colony Brands, Inc.需要的折叠方式—不使用硬纸板

11.5" x 9.5" (29.2 cm x 24.1cm)



FOLDING EXAMPLES

折叠包装示范

Supplier Folding

供应商折叠方式—对折

18" x 13.5" (45.7 cm x 34.3 cm)



Colony Brands, Inc. Preferred Folding / Colony Brands, Inc.需要的折叠方式：

Fold in Pant Crotches / 裤子裆缝折叠，三折：11.5" x 8.25" (29.2 cm x 21 cm)



FOLDING EXAMPLES

折叠包装示范

Before
之前



AFTER
后



SHOES

■ Footwear Must Be:

- Packaged in a shoe box
 - Unless otherwise negotiated between your company and our merchandiser.
- The shoe box must be properly sized for the item
 - Tall boots may need to be folded over (without causing damage)
 - If the shoes (such as slippers) are polybagged then please fit the polybag to the shoes as closely as possible.
- Other packing materials necessary to protect the item may be used such as tissue paper, polybags, desiccants, etc.
- The shoe box must have a unit PLN label with required the Code 128 barcode placed in the center of the top of the box.
 - If polybagged the label must be placed on the center of the polybag.
- Shoes do not require ship testing



鞋类

■ 鞋类必须：

- 装在一个鞋盒内
 - 除非与买手另有约定
- 鞋盒的大小必须与鞋子紧密匹配
 - 长筒靴需要折叠包装，但不能造成损坏
 - 如果鞋子（如拖鞋）用塑料袋包装，则塑料袋大小要与鞋子本身紧密匹配
- 如有需要，可以使用其他必要的包装材料以保护产品，例如拷贝纸、胶袋、干燥剂、等等。
- 鞋盒必须贴**128** 条形码贴标，贴在鞋盒上盖的中间位置。
- 如果是用胶带包装，则需要在胶袋的中间位置。
- 鞋类产品不需要装运测试



PACKING EXAMPLES

包装示范

- Properly Size the Shoe Boxes to fit the shoe style/size well.
- 正常大小的鞋盒子，以很好的适应鞋款式/尺寸。



PACKING EXAMPLES

包装示范

- Boots should be folded over so smaller shoe boxes can be used as long as the folding will not cause damage to the product.
- 长筒靴需要折叠包装以适用较小的鞋盒，但前提是不能造成损坏



PACKING EXAMPLES

包装示范

- Paperboard inserts are not needed in most boots for Colony Brands, Inc. These can be eliminated to allow boots to be folded over to utilize smaller shoe boxes and reduce material cost and waste.
- Colony Brands, Inc. 的大多数长筒靴不需要纸板包装。这样可以使得长筒靴可以被折叠从而可以使用较小的鞋盒，以较少材料成本并减少浪费



JEWELRY

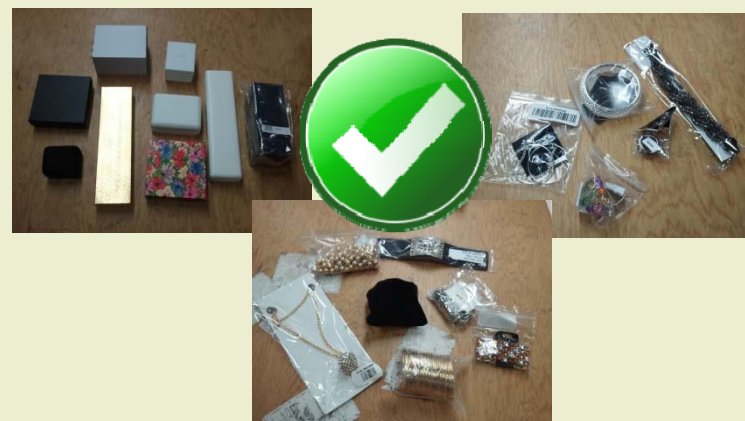
珠宝包装

■ Jewelry Must Be:

- Individually polybagged or placed in special jewelry packaging, such as ring or watch boxes, flocked foam or tags/inserts as negotiated between your company and our merchandiser.
 - Polybags must fit closely
 - Product should be folded to small size (if the folding will not cause damage to the product.)
- Jewelry does not require ship testing

■ 珠宝必须：

- 单个包装在胶袋中或特别的珠宝包装中，例如戒指或表盒、胶板、或插片等，这些需提前与我司买手商讨。
 - 胶袋大小必须很紧的贴合产品
 - 产品要在尽量小的尺寸（在不损坏产品的前提下）
 - 珠宝类产品不需要装运测试



JEWELRY

珠宝包装

- The jewelry box must have a unit PLN label with required Code 128 barcode placed in the center of the top or bottom of the box.
 - If polybagged the label must be placed on the center of the polybag.
- 珠宝盒上必须贴有一个含128 条形码的贴标，位置在鞋盒的顶端或底端的中间位置。
 - 若使用胶袋，贴标位置在胶袋的中心。

Place on the top
贴在顶部示例



If your jewelry box has a rounded top or decorative bows or other accessories then place the label on the bottom flat surface if needed.



如果珠宝盒顶端是圆形或有装饰物，则贴标可以贴在盒子底端外表面。

LABEL PLACEMENT EXAMPLES

标签位置的例子

- If your item is too small to meet the minimum barcode size requirements or the label will not adhere to the surface then place in a larger plastic bag if needed and apply the label to the bag.
- 如果产品太小而无法达到贴条码标的最小尺寸要求，则可以把产品放入一个大一些的胶袋中，条码表再贴在胶袋上（中间位置）。



CASE PACKING

装箱

- Master Cartons must contain only 1 Package Label Number (PLN)
- Cases per each PLN must have the same quantity
- Seventh Avenue and Ashro will allow 1 MIXED MASTER per shipment
- 1 smaller quantity case per PLN is allowed.
- 主箱必须且仅使用一个PLN
- 每个PLN 所对应的产品数量必须相同
- Seventh Avenue 和Ashro 允许每单货有一个混箱
- 每个PLN对应较少数量的情况下是允许的。

Order Example / 例如订购:

	Order Qty	Case Size	Qty Cases	Total Units	Remaining Units
	订单数量	表壳尺寸	案件数量	单位总数	剩下的单位
PLN 1	199	12	16	192	7
PLN 2	121	12	10	120	1
PLN 3	153	12	12	144	9
PLN 4	192	12	16	192	0
PLN 5	250	12	20	240	10
PLN 6	249	12	20	240	9

Mixed Master	PLN 1	7 units
	PLN 2	1 unit
	Case Size / 表壳尺寸	8 units

Small Case 1 小案件 1	PLN 3	9 units
	Case Size / 表壳尺寸	9 units
Small Case 2 小案件 2	PLN 5	10 units
	Case Size / 表壳尺寸	10 units
Small Case 3 小案件 3	PLN 6	9 units
	Case Size / 表壳尺寸	9 units

16 full cases

QUESTIONS:

问题：

BRIAN WOELFEL – BRIAN.WOELFEL@COLONYBRANDS.COM

Thank You!

谢谢！