



Colony[®]
BRANDS, INC.

Label Placement Guide

 Colony BRANDS, INC.	TITLE: Apparel Garment Label Placement Guide		
	HOME: Technical Design/ QA Apparel		
	DOC #: 1	REVISION #: 2	PAGE: 1 of 13

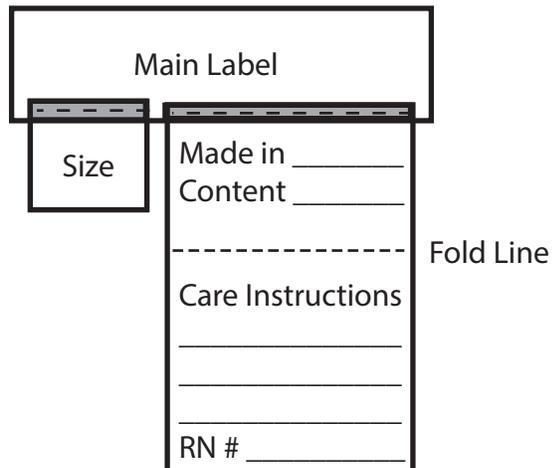
INDEX

Size/Content/Care Label Attachment Options	Page 2-3
Main Label Attachment to Garments	Page 4
Basic Top Label Placement	Page 5
CB Closure Top Label Placement	Page 6
Cami Label Placement	Page 7
Jacket Label Placement	Page 8
Reversible Top Label Placement	Page 9
Skirt Label Placement	Page 10
Pant Label Placement	Page 11
Full Elastic Skirt/Pant Label Placement	Page 12
Hangtag Placement	Page 13

Size, Care & Content Label Attachment Options

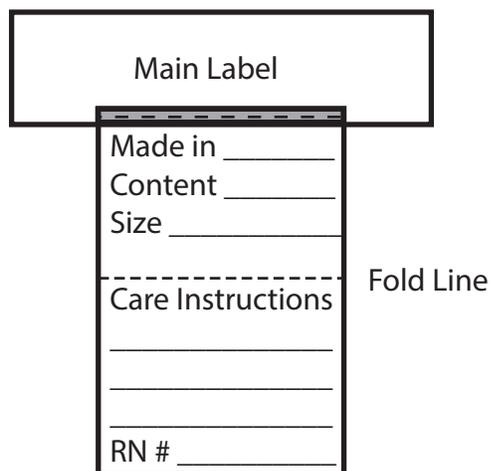
Option 1: Separate Size and Care/Content Label

Size and Care/Content labels are attached to bottom back of main label with 1/8" lockstitch
All text must be visible on Size and Care/Content label after being attached to main label



Option 2: Combined Size/Care/Content Label

Size /Care/Content label is attached to bottom back of main label with 1/8" lockstitch
Size/Care/Content label is centered on bottom back of main label
All text must be visible on Size and Care/Content label after being attached to main label

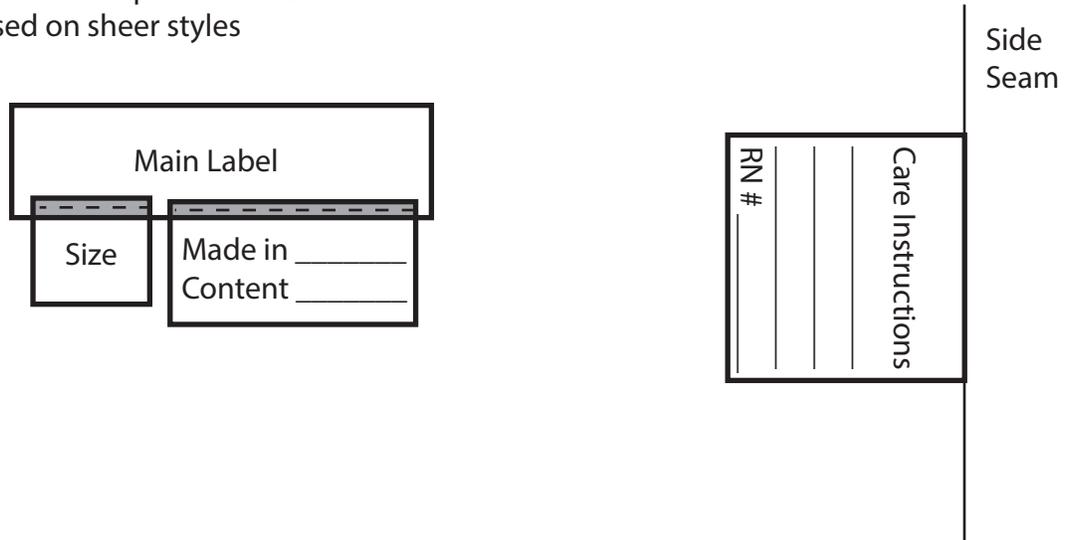


Size, Care & Content Label Attachment Options

Option 3: Separate Size and Content Labels. Care Label in side seam.

Size and Content labels are attached to bottom back of main label with 1/8" lockstitch
Care Label is attached in side seam 4" above hem, or 2" above top of vent/slit
All text must be visible on Size and Content and Care labels after being attached

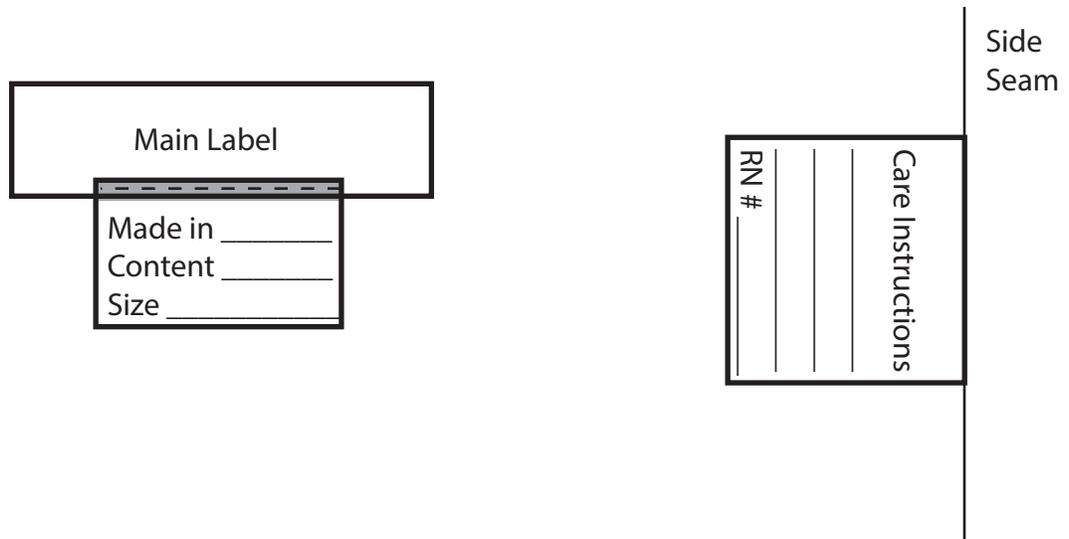
Only Used on Tops/Sweaters/Jackets/Dresses
Not used on sheer styles



Option 4: Combined Size/Content Label. Care Label in side seam.

Size /Content label is attached to bottom back of main label with 1/8" lockstitch
Care Label is attached in side seam 4" above hem, or 2" above top of vent/slit
All text must be visible on Size and Content and Care labels after being attached

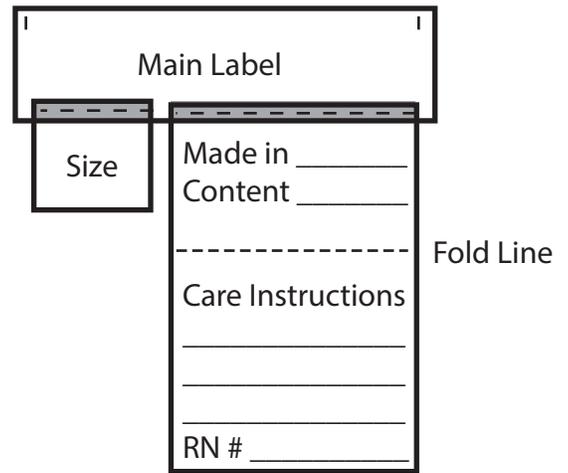
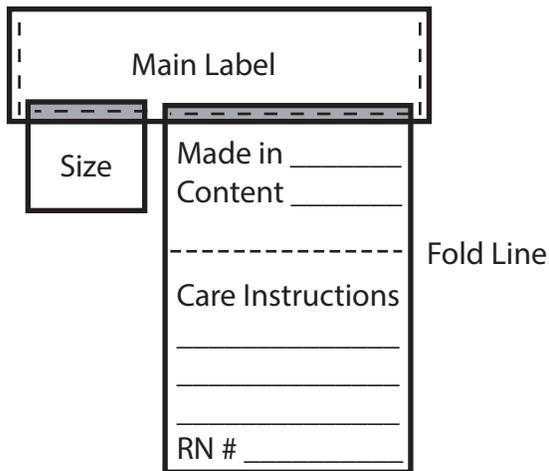
Only Used on Tops/Sweaters/Jackets/Dresses
Not used on sheer styles



Main Label Attachment to Garment

Main Label is attached to garment on outer 2 sides with 1/8" SN Lockstitched *
Top thread color is DTM to label, bobbin thread color is DTM to garment
Label is applied to inner most layer of the garment, i.e. facing, lining, inner waistband

*For sweaters only:
Main Label is tacked to garment on top 2 corners
Thread color is DTM to garment

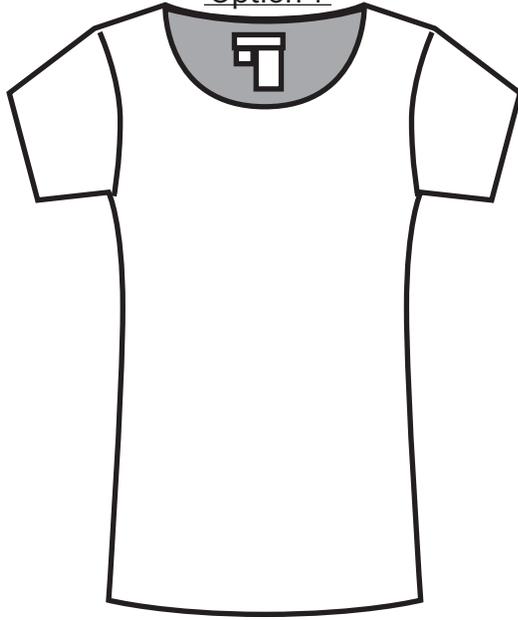


Basic Top Label Placement

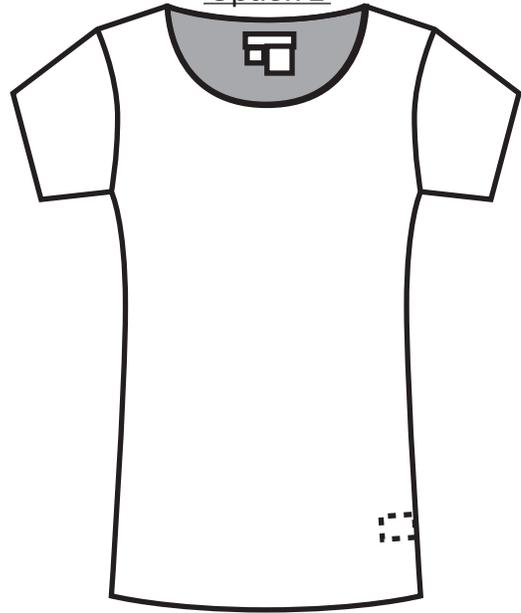
Basic Top

Main Label is placed 3/4" below Back Neck Drop
Main Label is centered on back neckline

Option 1



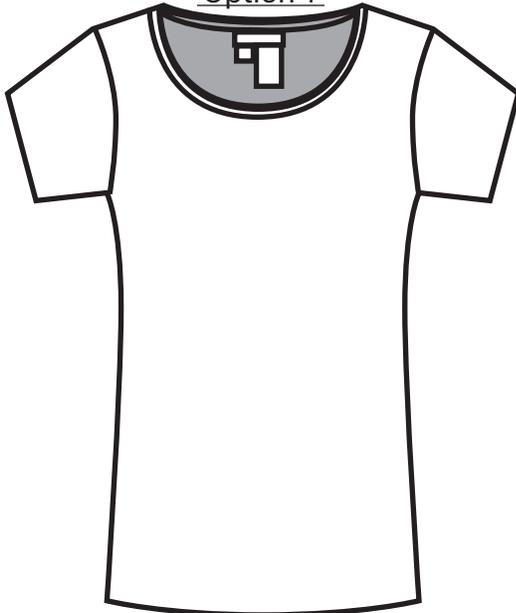
Option 2



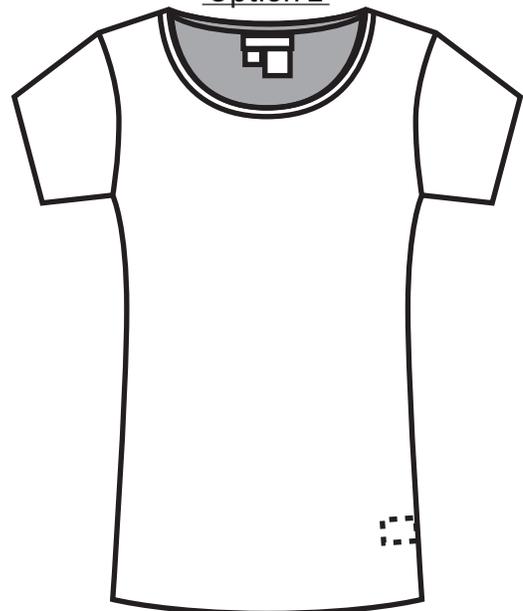
Top with neck binding

Main Label is sewn into neck binding seam
Main Label is centered on back neckline

Option 1



Option 2



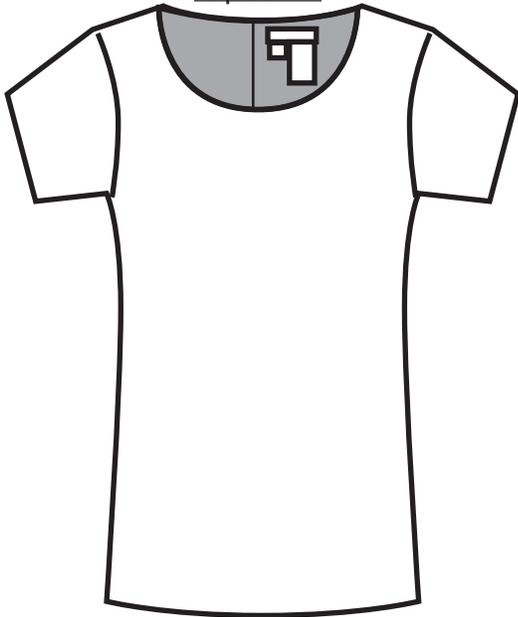
CB Closure Top Label Placement

Top with CB Seam

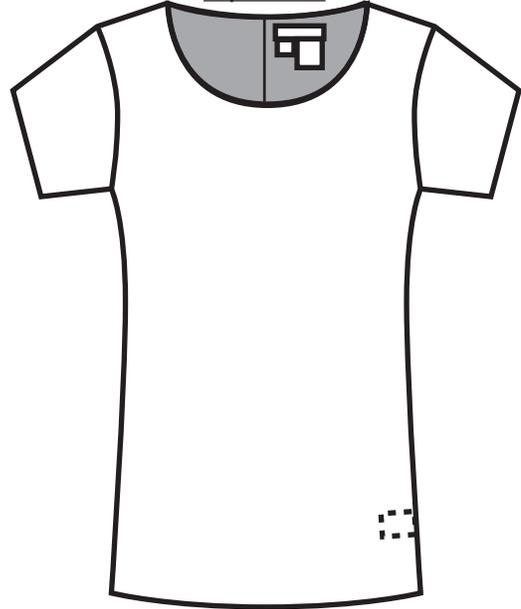
Main Label is placed 3/4" below Back Neck Drop

Main Label is Placed 3/4" from the center back seam on the wearers left

Option 1



Option 2

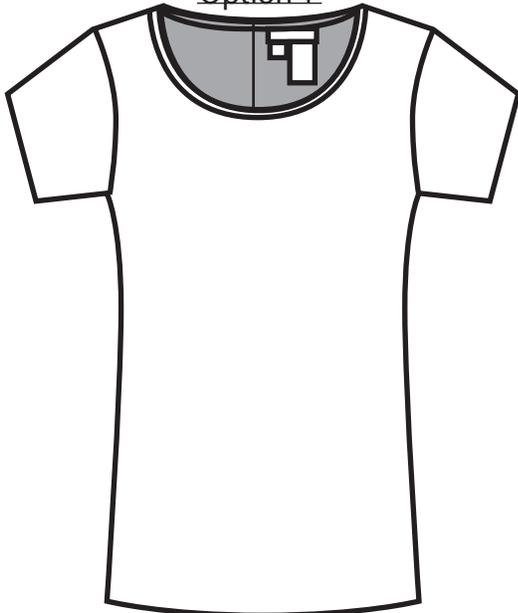


Top with CB Seam and neck binding

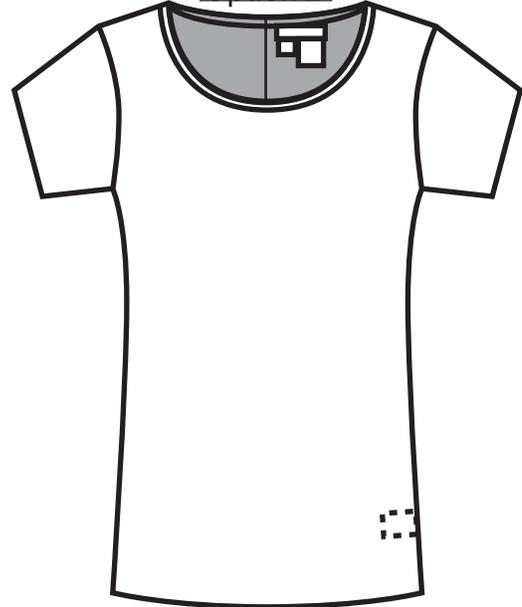
Main Label is sewn into neck binding seam

Main Label is Placed 3/4" from the center back seam on the wearers left

Option 1



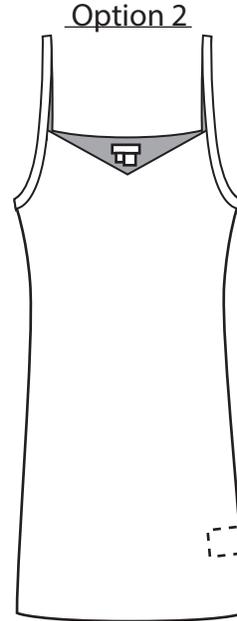
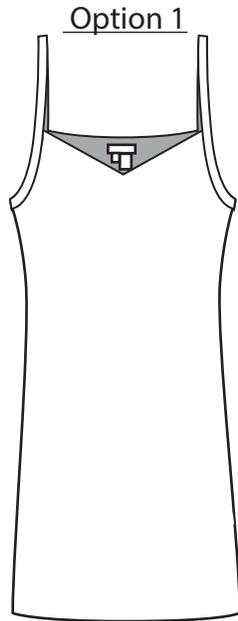
Option 2



Cami Label Placement

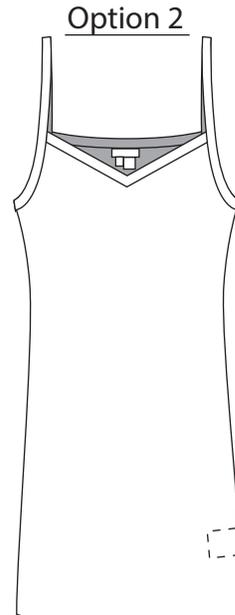
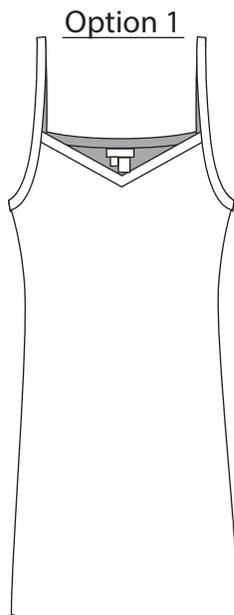
Basic Cami

Main Label is placed 3/4" below Back Neck Drop
Main Label is centered on back neckline



Cami with neck binding

Main Label is sewn into neck binding seam
Main Label is centered on back neckline



Jacket Label Placement

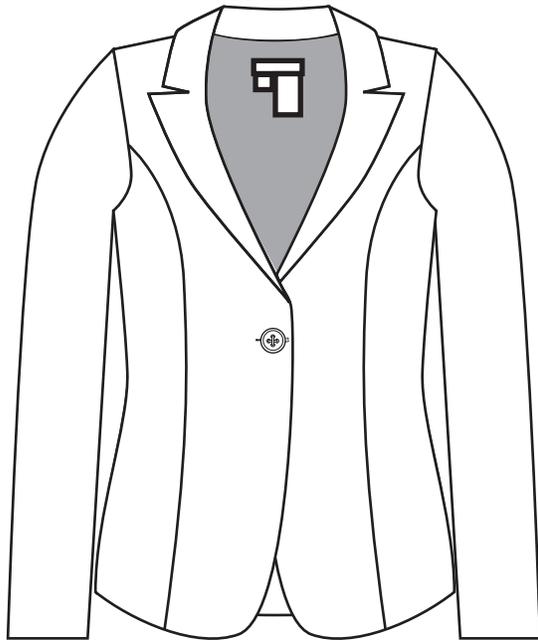
Lined/Faced Jacket

Main Label is placed 3/4" below Back Neck Drop

Main Label is centered on back neckline

Main Label is sewn onto Lining or Facing only

Option 1



Option 2

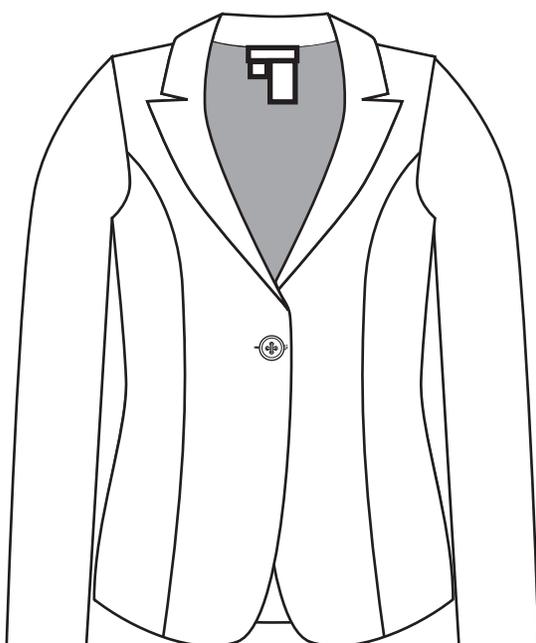


Unlined Jacket

Main Label is sewn into neck binding seam

Main Label is centered on back neckline

Option 1



Option 2

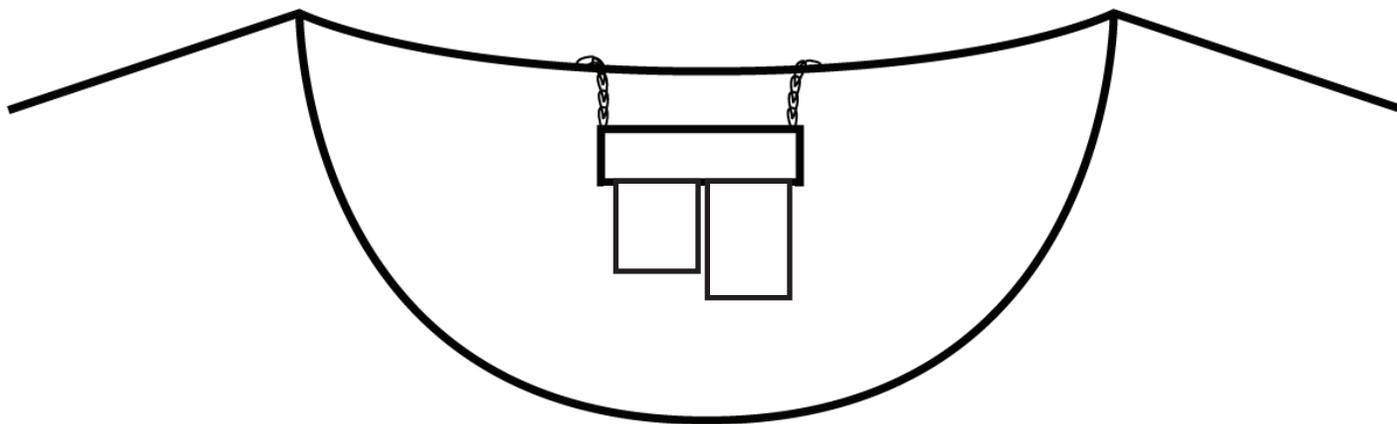


Label Placement for Reversible Tops

Main Label is attached to CB Neckline with thread chains at top corners

Thread chain is inserted into back neckline seam or edge

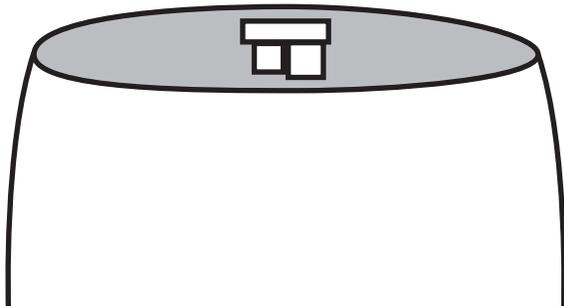
Care/Content label must be combined- no care labels are allowed in the side seam



Skirt Label Placement

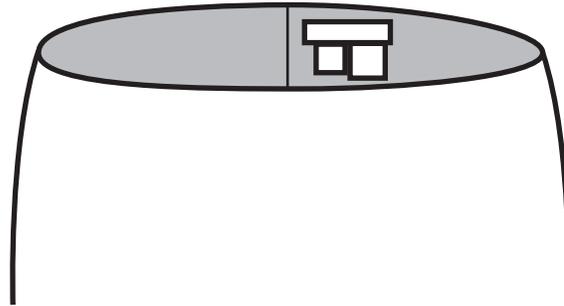
Basic Skirt

Main Label is placed 3/4" below edge
Main Label is centered on back waist



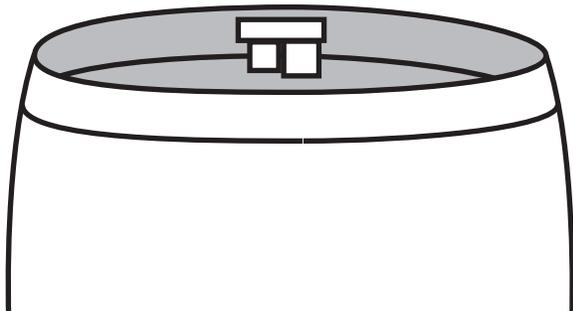
Skirt with CB Seam

Main Label is placed 3/4" below edge
Main Label is Placed 3/4" from the
center back seam on the wearers left



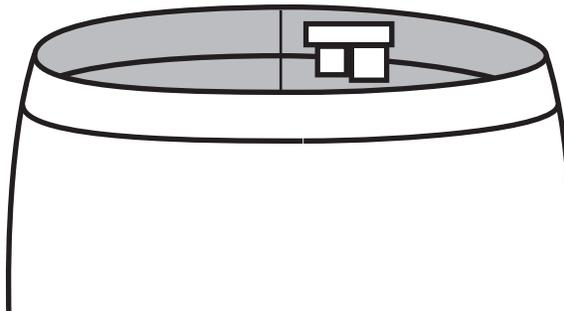
Skirt with waistband

Main Label is centered on waistband
Main Label is centered on back waist
Main Label is sewn to inside of waistband only*
*If not able to sew to inside of waistband,
label is to be sewn into the seam



Skirt with waistband and CB Seam

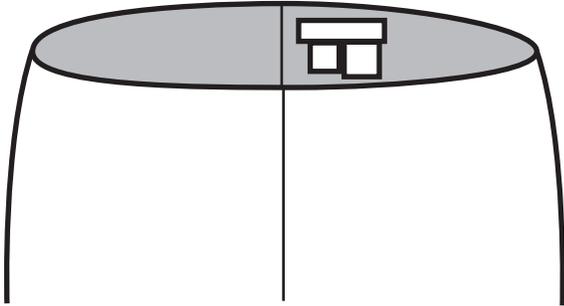
Main Label is centered on inside waistband
Main Label is Placed 3/4" from the
center back seam on the wearers left
Main Label is sewn to inside of waistband only*
*If not able to sew to inside of waistband,
label is to be sewn into the seam



Pant Label Placement

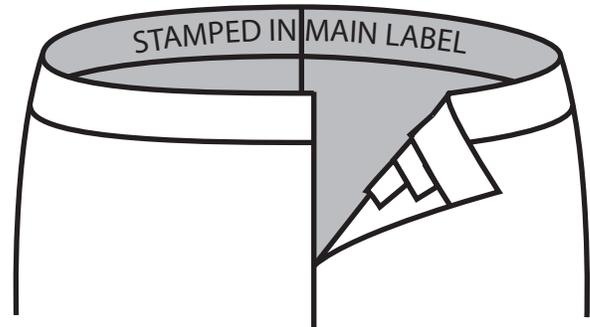
Basic Pant

Main Label is placed 3/4" below edge
Main Label is Placed 3/4" from the center back seam on the wearers left



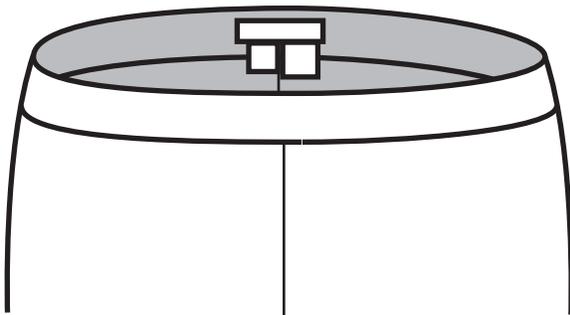
Pant with waistband and brand stamping
Or pants that styling wise cannot have labels at CB

Main Label is sewn into WB Seam
Main Label is Placed 3" from the front opening on the wearers left



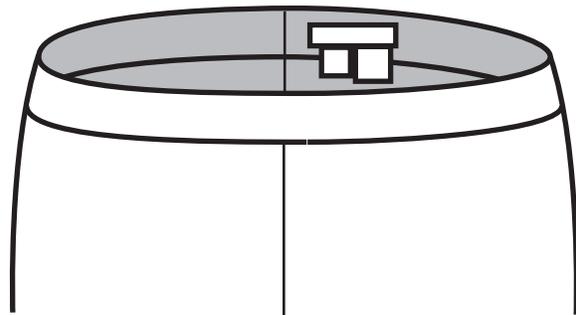
Pant with waistband

Main Label is centered on waistband
Main Label is centered on back waist
Main Label is sewn to inside of waistband only*
*If not able to sew to inside of waistband label is to be sewn into the seam



Pant with waistband and CB Seam

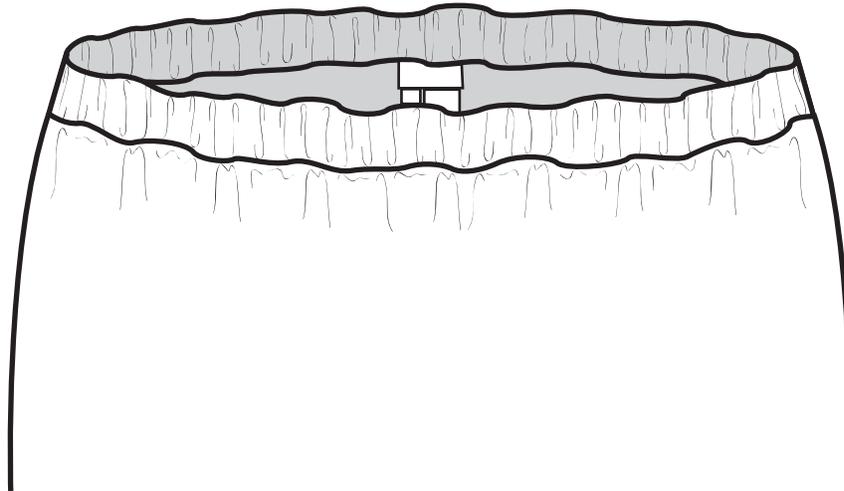
Main Label is centered on WB
Main Label is Placed 3/4" from the center back seam on the wearers left
Main Label is sewn to inside of waistband only*
*If not able to sew to inside of waistband label is to be sewn into the seam



Elastic Waistband Pant/Skirt Label Placement

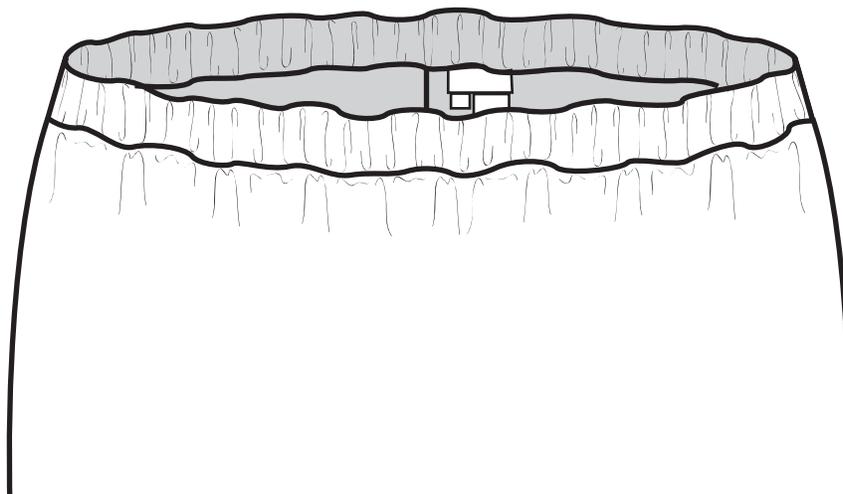
Basic Full Elastic Pant/Skirt

Main Label is sewn into waist seam
Main Label is centered on back waist



Full Elastic Pant/Skirt with CB Seam

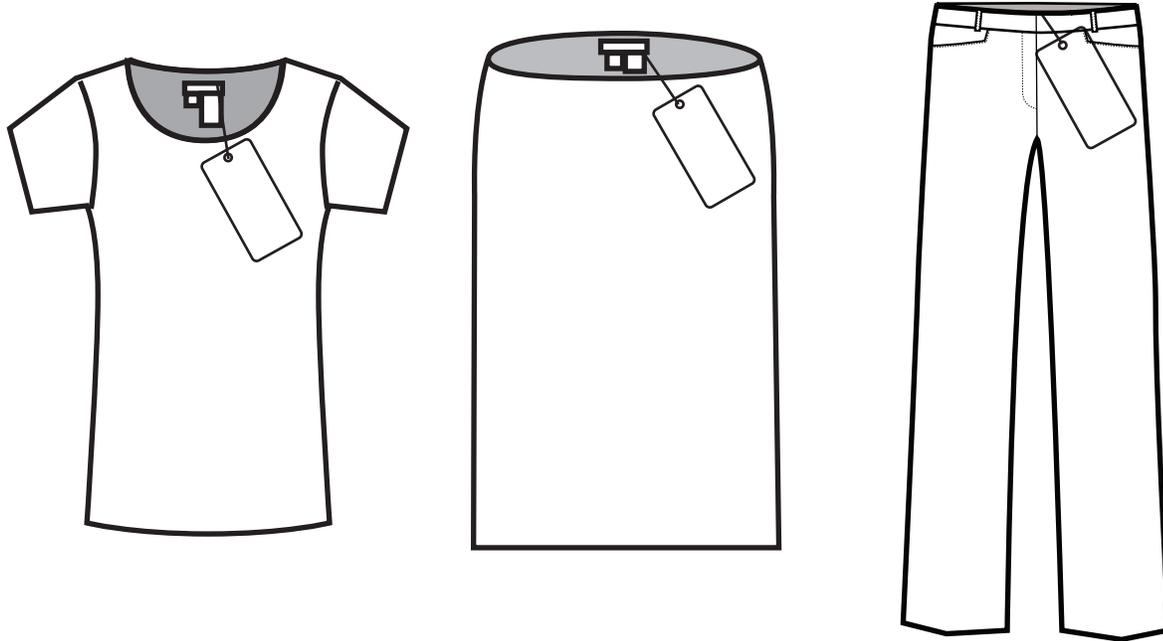
Main Label is sewn into waist seam
Main Label is Placed 3/4" from the center back seam on the wearers left



Hangtag Placement

Care, Content, Wash Before Wear, or other informational Hangtags

Hangtags are swift tacked to Main Label in the back of the garment.



Do Not Remove Hangtag Only

Hangtag is swift tacked into wearers' left side seam, 1" below the armhole or top edge

